

Web Designer

Gumstix Research is looking for a Web Designer to join our growing Automation Systems Team in Vancouver, Canada. Gumstix' pioneering products and web applications are changing how electronics are embedded in tiny systems; as Web Designer, you will ensure that our websites are up-to-date, accurate, responsive, and stylish.

Duties

- Coordinate with the Marketing team to create and update website content, multimedia design, content management and online documentation.
- Understand our products in sufficient depth to write and proofread technical documentation.
- Improve the design of our websites to ensure that they look professional and consistent, and are responsive and easy to navigate.
- Perform manual QA testing of our custom software systems.

Qualifications

- Applicants must have the ability to work immediately on a full-time basis in Canada. At this time, Gumstix is not able to extend offers to those requiring visa sponsorship.
- You are fluent in HTML and CSS and can code websites by hand.
- You have a basic knowledge of Javascript.
- You know how to optimize websites for performance and search engine ranking.
- You can utilize and create multimedia content across websites and social media.
- You are proficient in Photoshop.
- You have experience with platforms such as Wordpress and Google Analytics.
- Bonus points if you have experience in electrical engineering or embedded systems.

Mutual expectations

- You are a self-starter, work independently, solve your own problems, and expect to be challenged. You expect us to provide a fun and engaging work environment with a close-knit and talented group of like-minded people.
- You are looking for a role in a team that is making a difference. We have already changed the way the world builds electronics and are looking to the next leaps forward.
- You expect your voice to be heard. All Gumstix employees offer solutions to each other, and must be able to support our sophisticated user and customer communities.
- We all find joy in building cool new devices and finding elegant solutions, and we enjoy sharing what we do.

Gumstix Research (Canada) Ltd.

As a global leader in design-to-order hardware and manufacturing solutions, Gumstix® gives its customers the power to solve their electronic design challenges with Geppetto® D2O - the online design-to-order system - and a broad portfolio of small computers and embedded boards. In addition to engineers and industrial designers, Gumstix® helps students, educators, and makers unlock their creative ideas to bring them to market. Since pioneering the concept of an extremely small computer-on-module (COM) with a full implementation of Linux in 2003, the company has grown to support over 20,000 diverse customers. Gumstix systems have launched some of the world's coolest products - from phones to drones - on commercial, university, and hobbyist workbenches in over 45 countries. For more information, visit www.gumstix.com.