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gumstix announces lower prices and a move to 16MB of flash

Palo Alto, Calif., April 25, 2006 – gumstix, inc., maker of the world’s smallest full function miniature computers (FFMC), today announced a price decrease on three connex™ platforms and the netDUO™ and netCF™ expansion boards. In addition, two gumstix basix™ platforms have been announced with 16MB of flash memory: the basix 400xm platform and the basix 400xm-bt platform.

Following the gumstix™ corporate goal of driving down costs and sharing those advantages with their customers through lower prices, gumstix, inc. has reduced the retail price of three connex platforms by approximately 11%. The connex 200xm has been reduced from \$114 to \$109. The connex 400xm has dropped from \$144 to \$129 and the connex 400xm-bt has been lowered from \$189 to \$169.

Price reductions on the expansion boards included a drop in the retail price of the netDUO expansion board from \$94 to \$84 and the netCF, which has been priced \$65 down to \$60.

The new gumstix basix 400xm platform and the basix 400xm-bt platform each come with a 400MHz Intel® PXA255 Xscale® chip, 64MB SDRAM and 16MB of Flash. The basix 400xm-bt adds an Infineon™ Bluetooth® module. Every basix platform has been pre-flashed with Linux 2.6 gumstix kernel and has a 60-pin Hirose connector for connecting audio, serial, usb-powered or other slower-speed expansion boards as well as an MMC card slot for inserting multi-media cards (mmc).

The basix 400xm and basix 400xm-bt are available immediately for \$129 and \$169, respectively.

“We are excited that our customers are driving our business forward with higher volumes” stated CEO and Founder, Gordon Kruberg. “This results in lower costs from our suppliers which we are passing on to our customers in the way of lower prices”.

The third platform in the basix product line, the gumstix basix with 4MB Flash, continues to be available at \$99.

With the announcement of the basix 400xm and basix 400xm-bt, gumstix will no longer be selling the basix 400 or the basix 400-bt platforms from their website and all gum packs will be upgraded to include the applicable basix xm platform. OEM orders **will continue** to be made with either 4MB or 16MB of flash memory at either 200MHz or 400MHz processor speeds.

The OEM discount schedule for OEM orders of higher volume remains the same. This allows the same OEM discount percentages to be used against these lower prices in order to obtain lower large volume costs for OEM and Military customers.

About gumstix

gumstix develops and sells small, inexpensive, high performance, Full Function Miniature Computers (FFMC). Built on an open source platform, the award winning gumstix product line supports the growing Linux devices market and offers motherboards, expansion boards and waysmall computers. The company sells directly to commercial users, designers, and open source enthusiasts in the embedded, wired and wireless devices, and application-server markets.

Based near Palo Alto, California, gumstix is privately owned and operated.

<http://www.gumstix.com>

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