

FOR IMMEDIATE RELEASE

Gumstix Introduces Palo35 Expansion Board for Mobile Devices

Offers 3.5” LCD Panel Connectivity for Design Engineers

San Jose, California (October 27, 2009) – **Gumstix**, Inc. today introduced a new expansion board for its tiny Overo™ **computer-on-module** (COM) series – the Palo35. The Palo35, which supports a 3.5” LCD touch screen, complements the existing Gumstix Palo43 expansion board. Design engineers who are building **small form factor**, portable products including hand-held PDAs, portable location tracking devices, transportation applications or e-books can incorporate a Palo35 **expansion board** with any Overo COM into their product design.

The Palo35 expansion board supports the 3.5” LG LCD with resistive touch screen overlay @ 16 bpp through a 60-pin FPC connector. It features USB Host, USB OTG, audio in and audio out and a 40-pin unpopulated standard header for PWM, I2C, SPI, A/D, processor control, GPIO and analog signals. Palo35 also includes cell battery backup and an accelerometer.

“Our OMAP-based Overo product line with Palo35 now gives design engineers a wider variety of LCD panel and computer-on-module choices for building either standalone or wireless network devices,” said W. Gordon Kruberg, President and CEO of Gumstix. “Gumstix’s tiny computer-on-modules and off-the-shelf expansion boards enable customers to plug them into their products easily, without having to engineer the components themselves. Since Gumstix simplifies their design and production process, they can get products to market more quickly and cost-effectively. Their only limit is their imagination.”

The Palo35 expansion board costs USD \$45 and is available immediately at www.gumstix.com.

About Gumstix, Inc.

Founded in 2003, Gumstix develops, manufactures and markets a small, fully functional computer-on-module series and related expansion products to customers in more than 50 countries worldwide. Gumstix is ideal for design engineers creating products for commercial, industrial, educational and research applications. For more information, visit www.gumstix.com.

Trademarks

All trademarks and registered trademarks are the property of their respective owners.

Gumstix Media Contact:

Rebekah Mitchell

415.860.0503

rebekah@rmcommunications.com