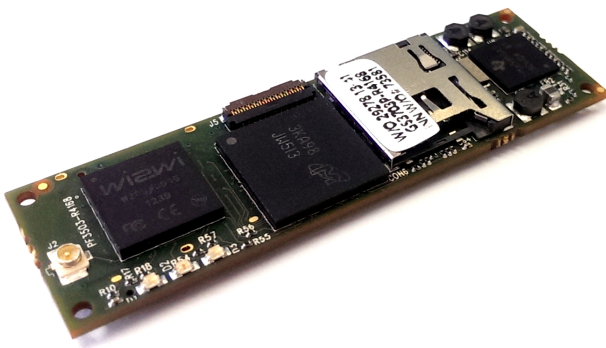


GUMSTIX ANNOUNCES OVERO STORM-P COMs

Faster wireless communications expands the potential for innovative applications



REDWOOD CITY, Calif. —July 23, 2014

[Gumstix, Inc.](#), the premier provider of Linux® computers-on-module (COMs) for electronics manufacturers, today announced the availability of its Overo STORM-P COMs. Featuring the 802.11b/g/n WiFi and Bluetooth 3.0 communications, the Overo STORM-P COMs incorporate the Wi2Wi W2CBW0015 wireless module, upgrading Gumstix' most popular family of COMs.

The new Overo STORM-P COMs, powered by Texas Instruments DaVinci DM3730 and Sitara AM3703 application processors, enhance wireless communications on the Overo COMs series and are compatible with the full line of Overo expansion boards offered by Gumstix. The Overo STORM-P COMs' single u.fl antenna requires less space and offers a significant price reduction as compared to their original Overo STORM counterparts.

"The addition of the Wi2Wi W2CBW0015 wireless module to the Overo series enhances connectivity by adding access point mode," said W. Gordon Kruberg, M.D., president and CEO of Gumstix. "Overo STORM-P COMs offer exceptional value to users, with faster wireless communications, further expanding the potential for innovative applications."

"At Wi2Wi, we strive to help our users move to market as quickly as possible with their WiFi-connected devices," said Brad Frey, Wi2Wi's Director of Sales for the Americas. "We believe Gumstix' offerings enable Wi2Wi's technology, helping customers achieve their product goals. We are thrilled that Gumstix will continue to work with Wi2Wi by moving to our next generation WiFi device."

Overo STORM-P COMs will supersede their original Overo and Overo STORM counterparts: the basic AirSTORM-P at \$139 (replacing Air/AirSTORM), DSP-ready FireSTORM-P at \$159 (replacing Fire/FireSTORM) and the extended temperature IronSTORM-P at \$179 (replacing FE/IronSTORM). All three are available for purchase at store.gumstix.com.

About Gumstix, Inc.

Since developing the first Linux-based computer-on-module in 2003, Gumstix has grown to become the premier provider of Linux-based COMs and expansion boards, with over 15,000 diverse customers in more

than 40 countries. Gumstix' commitment to providing the best, standard platform for ubiquitous, intelligent devices with flexible and open-source design results in less internal development time and faster time-to-market for its customers' products. For more information, visit www.gumstix.com.

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