



## GUMSTIX APPOINTS NEW DIRECTOR OF OEM SALES

*Company intensifies focus on outstanding customer satisfaction*

**REDWOOD CITY, Calif., February 3, 2015**— Gumstix, Inc., the premier provider of Gumstix® computers-on-module (COMs) for electronics manufacturers, today announced the appointment of John Davey as their Director of OEM Sales. In this newly created role, Davey will work with Gumstix' growing network of manufacturer representatives to support OEM (Original Equipment Manufacturer) customers and users within the industrial design, research and robotics markets.



Gumstix' products and services add value in the design and manufacturing process, dramatically expediting product launch for its customers. Davey will collaborate with current and future customers, augmenting existing long-term relationships and continuing to accelerate customers' time to market.

Davey brings business development experience to Gumstix from his career in sales and marketing in telecommunications and education. In his previous sales roles with technology companies such as Intervoice, Dragon Systems, and Edify, he applied new technologies to help make customers successful. In addition to his career in technology, Davey was Vice President of Business Development for a social enterprise that partners with school districts to address funding shortfalls. Davey has a long history of non-profit board participation, and earned his Bachelor's degree from the University of Redlands in California.

### **About Gumstix, Inc.**

Gumstix speeds the time-to-market for electronic device developers and manufacturers. Ranging from network monitors to industrial and medical handheld systems, Gumstix' fully integrated pre-production kits, computer modules and boards scale from test quantities to mid-volume manufacturing up to 40,000 EAU. Since pioneering desktop Linux® on a COM in 2003, Gumstix has grown to become the premier provider of Linux-based COMs and expansion boards, with over 20,000 diverse customers in more than 40 countries. Gumstix' automated design-to-order process for embedded systems, Geppetto®, reduces the typical four month process for design, build and bring-up of embedded systems to just three weeks. For more information, visit [www.gumstix.com](http://www.gumstix.com) and [geppetto.gumstix.com](http://geppetto.gumstix.com).

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