FOR IMMEDIATE RELEASE

Gumstix, Inc. announces new overo™ product line based on Texas Instruments' OMAP35x applications processors

San Jose, California (July 28, 2008) – Gumstix, Inc. today announced their selection of Texas Instruments' (TI) OMAP35x applications processors for overo™, the next generation of Gumstix products which will be available in Q4 2008. The combined experience, design skills and technologies of Gumstix and Texas Instruments will give open source innovators a small form factor, state-of-the-art ARM® processor platform that can run advanced multi-media application content.

"Overo combines the power and function of TI's application processors with the ease of development and volume deployment of Gumstix' technology," said Dr. W. Gordon Kruberg, president and CEO, Gumstix, Inc. "As a very small, open source solution, overo gives unprecedented performance at hand-held power levels to Gumstix and TI customers worldwide"

Gumstix' new overo line harnesses the performance provided by TI's OMAP35x processors. They are the market's first broad offering of the superscalar ARM Cortex™-A8 core with up to 1200 Dhrystone MIPS. Additionally, the combination of features in the OMAP3530 device – with the ARM, high-performance digital signal processor (DSP), 3D graphics engine and multimedia-rich peripherals – allows for the development of high-performance and low power consumer, industrial and embedded applications.

"TI is excited to collaborate with Gumstix on the overo line to provide innovative customers with access to the industry's highest-performance, generally available, ARM-based system-on-a-chip," said Gerard Andrews, applications processors product line manager. "Gumstix' technology and large active community coupled with TI's OMAP35x processors create a very functional, small form factor product line that speeds up design work and reduces development costs. This enables product designers to get their ideas to market faster."

About Gumstix, Inc.
Founded in 2003, Gumstix develops and sells small form factor computers and related products to commercial product designers, network managers & software engineers in more than 40 countries worldwide. For more information visit **www.gumstix.com**

All registered trademarks and other trademarks belong to their respective owners.