

For Immediate Release

**New \$100 Entry-Level COM & Memory Doubling
for
Gumstix Overo™ Computer-On-Module Series**

San Jose, California, (September 20, 2011): To their Overo Computer-On-Module (COM) series, Gumstix, Inc. added the entry-level Overo Sand COM for less than \$99 per COM (1,000-unit order). With 256MB of DDR only (no NAND Flash). The Texas Instruments OMAP3503-based Overo SAND COM is also available in single and small quantities at www.gumstix.com.

On the existing Texas Instruments OMAP3503 and OMAP3530 processor-based Overo COMs, Gumstix doubled both the RAM and NAND memory—to 512MB DDR and 512MB NAND—without increasing the prices. The additional RAM gives a better desktop experience, more responsive applications and makes native compiling a reality. The expanded NAND increases on-COM storage space and reduces the need to rely on removable media.

“Gumstix users will also notice Gumstix Overo COMs on lists of standard Ubuntu hardware, and that these Overo COMs are capable of running a reasonably complete desktop, despite being just 17mm by 58mm,” says Dr. W. Gordon Kruberg, CEO of Gumstix Inc. “Many engineers use VNC or SSH for remote access with these Overo COMs acting as headless servers. At the other extreme, customers are deploying a wide range of devices from portable multimedia sets to instrumentation panels and in-helmet displays. This wide variety of applications—desktops, servers, handhelds, entertainment, robotics—showcases the power behind the Computing By Gumstix™ philosophy: using a Linux COM at the heart of hardware design lets a designer take advantage of the universe of open-source software.”

About the Texas Instruments Developer Network

Gumstix, Inc. is a member of the TI Developer Network, a community of respected, well-established companies offering products and services based on TI analog and digital technology.

About Gumstix, Inc.

Founded in 2003, Gumstix, Inc. of San Jose California develops, manufactures and markets tiny Linux® computers and related products to customers located in more than 50 countries worldwide. Design engineers integrate Gumstix technology into power management, location sensing, data collection, time and attendance, military, security, robotic applications.

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