

Gumstix Announces IceSTORM Computer-on-Module

Drives embedded graphics applications in demanding, rugged environments



REDWOOD CITY, Calif., July 21, 2015 – <u>Gumstix, Inc.</u>, the premier provider of Linux[®] computers-on-module (COMs) for electronic manufacturers, educators and hobbyists, today announced the latest addition to its popular Overo STORM series computers-on-module, the <u>Overo IceSTORM COM</u>, geared towards extended temperature graphics applications.

Featuring the Texas Instruments DaVinci DM3730 digital media processor, the Overo IceSTORM COM offers PowerVR SGX530 graphics processing with OpenGLES, in addition to 1 GB of NAND flash memory and a Texas Instruments C64x digital signal processor (DSP) for further computing capabilities. Built with extended temperature components, the Overo IceSTORM COM is suitable for any embedded graphics application without wireless networking requirements, with a supported temperature range of -45 to 80 degrees Celcius.

"The Overo IceSTORM COM offers the same great graphics capabilities of our Overo WaterSTORM COM, but with enhanced environmental tolerance," said Dr. W. Gordon Kruberg, president and CEO of Gumstix. "The ability to deploy advanced, off-the-shelf computing solutions in physically demanding environments allows our customers, particularly those with industrial applications, to get their custom application up and running quickly."

As part of this Overo series refresh, Gumstix has announced that two COMs, the Overo TidalSTORM and Overo SandSTORM, will be discontinued; similar functionality for each can be found in the Overo WaterSTORM and Overo EarthSTORM COMs respectively. The Overo IceSTORM COM is available for \$159 at www.gumstix.com.



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About Gumstix, Inc.

As a global leader in hardware design and manufacturing solutions, Gumstix helps people imagine, design, and create a better world. Gumstix gives its customers the power to solve their design, business, and environmental challenges with Geppetto[®] -- the online design-to-order system-- and a broad portfolio of small computers and embedded boards. In addition to engineers and industrial designers, Gumstix helps students, educators, and makers unlock their creative ideas to bring them to market. Since we pioneered the concept of an extremely small computer-on-module (COM) with a full implementation of Linux in 2003, the company has grown to become the premier provider of Linux-based COMs and expansion boards, with over 20,000 diverse customers. Our product kits and systems have launched some of the world's coolest Linux and Android products - from phones to drones - on commercial, university, and hobbyist workbenches in over 45 countries. For more information, visit <u>www.gumstix.com</u>

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