

FOR IMMEDIATE RELEASE

Gumstix Research (Canada) Ltd. Opens in Vancouver, BC

San Jose, California (March 25, 2010) - Gumstix, Inc. today announced the opening of its subsidiary, Gumstix Research (Canada) Ltd. in Vancouver, BC. The new Canadian subsidiary performs research in systems-software, manufacturing automation, and hardware development to meet rising demand for Gumstix leading-edge mobile computing products and autonomous systems.

"The presence of Gumstix in the Pacific Northwest will greatly benefit the research community," said Dr. John Meech, Professor and Director of CERM3 at the University of British Columbia. "We look forward to Gumstix' close proximity to our campus and the potential to work with distinguished researchers and scientists like Dr. Kruberg and his research team".

"Our customers rely on us to get their products to market faster and at a lower cost using Gumstix' computer-on-module technology. For seven years we have been delivering an ever-increasing range of functions, and we need a team of engineers that can continue to provide world-leading ideas for mobile computing and autonomous systems", said Gumstix President and CEO Dr. W. Gordon Kruberg.

Gumstix-based customer products have been developed for many industries, including access control & security, autonomous operations, biotechnology, power management, consumer electronics, medical, military, retail, transportation and telecommunications.

About Gumstix, Inc.

Founded in 2003, Gumstix develops, manufactures and markets tiny computer-on-module products to customers in more than 50 countries worldwide. For more information, visit www.gumstix.com.

Gumstix Media Contact:
Don Anderson
888.427.3428
don@gumstix.com